

Broadcast

Indie influencers 2019

Ranked: The 20 execs making waves in the production sector

Simon Dickson
Creative director and
co-founder, Label1



Gruff, direct and mildly intimidating, Simon Dickson is a factual creative with the mainstream touch, who has quickly turned Label1 into a powerhouse of popular programming.

Flagship show *Hospital* combines a fast-turnaround ethos with a premium doc feel and *The Family Brain Game* and forthcoming dating format *Five Guys A Week* have taken the business in unexpected directions. The latter has already been sold to France, the Netherlands and Sweden.



Lorraine Charker-Phillips

Label1 co-founder Lorraine Charker-Phillips does an admirable job of keeping Dickson on the straight and narrow – but not too much, as his left-field tendencies give him his point of difference.

It's probably no surprise that Eric Monkman and Bobby Seagull feature on the Label1 slate – brainy, eccentric figures who ask challenging questions from an unusual perspective.

Good luck winning an argument with Dickson, but if you have a creative problem, you want him in your corner.